

WARM-UP

1. Read the statements below. Do you agree with them?

- ❖ Museums shouldn't be funded by the governments. That's a real waste of money.
- ❖ Kids should be taken to museums to get used to art from an early age.
- ❖ Most museums are outdated and that's why they are not interesting any more.
- ❖ If all museums were for free, more people would be interested in art.



VOCABULARY

2. In pairs, brainstorm as many phrases as you can that you can use to express your likes and dislikes.

<i>I LIKE</i>	<i>I DON'T LIKE</i>

3. Discuss in pair the following questions:

- Are you into art? Which do you enjoy most: photography, painting, sculpture, graffiti, etc.?
- Do you like going to museums? Why/why not?
- Do you think you have some great museums/art galleries in your city?
- What was the best the worst exhibition you have ever seen?

VOCABULARY

4. Match the underlined words with their meanings below.

- a) We stayed at some fancy hotel in the centre of London.
- b) 'Vertigo' is the film widely regarded as Hitchcock's masterpiece.
- c) I pitched this idea of this new product to my bosses and they liked it.
- d) The look on his face was absolutely priceless.
- e) Our research is supplemented with material from some interviews.
- f) Information about this problem should be accessible to all people.
- g) Unfortunately, he can't replicate his success from 2005.
- try to convince someone to buy or accept (something) **PITCH**
 - easy for anyone to get and use **ACCESSIBLE**
 - an excellent painting, book, piece of music etc, or the best work of art that a particular artist, writer, musician etc has ever produced **MASTERPIECE**
 - do or make something again in the same way as before **REPLICATE**
 - expensive, popular, and fashionable **FANCY**
 - add an extra element or amount to **SUPPLEMENT**
 - very valuable and impossible to replace **PRICELESS**

VIDEO & DISCUSSION

5. Watch the talk and complete the questions with some words from exercise 4 in correct forms.

- a) What was the idea that the speaker **PITCHED** to his boss?
- b) What do you think about the idea that all museum collections can be **ACCESSIBLE** to everyone online? Will more people become interested in art?
- c) Can the speaker's idea **REPLICATE** the experience of going to a museum?
- d) What **PRICELESS** works of art would be in your collection that you could create online?

6. Now, discuss the questions.